

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

UTILITY PATENT

Applicants::	Charles Hensley, et al.	Docket No.:	33205.0217
Serial No.:	10/722,811	Art Unit No.:	1614
Filing Date:	November 25, 2003	Examiner:	John D. Pak
Title:	COMPOSITION FOR DELIVERY TO THE NASAL MEMBRANE AND METHOD OF USING SAME	Confirmation No.:	8179

**POWER OF ATTORNEY BY ASSIGNEE
AND CERTIFICATE UNDER 37 CFR 3.73(b)**

ZICAM L.L.C. (hereinafter "Assignee"), a corporation having a place of business at, 8515 E. Anderson Drive, Scottsdale, Arizona 85255, states that to the best of Assignee's knowledge and belief, it is the assignee of the entire right, title, and interest in and to the above-captioned United States patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the Assignee.

Ownership of the above-identified patent application is established by virtue of the following documentary evidence.

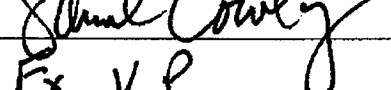
An assignment from the inventor(s) of the patent application identified above to Assignee was recorded in the United States Patent and Trademark Office at Reel 014758, Frame 0247.

ZICAM L.L.C., the Assignee of the entire right, title, and interest in and to the above-captioned United States patent application and all inventions disclosed and claimed therein, hereby appoints as its attorneys to prosecute the above-captioned United States patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting patent, individually and collectively:

SNELL & WILMER L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
Tel. (602) 382-6000
Fax (602) 382-6070;

and the registered attorneys associated with Snell & Wilmer's Customer Number 20322.

Please send all further correspondence to Snell & Wilmer L.L.P. at the above address.

By: 
Title: Ex. V. P.
Date: 7/15/10